



Search Engine Optimization

Innovation today for a better tomorrow

Already have a stunning website but you need customers, and want to generate more revenue? Search Engine Optimization is the most efficient marketing technique.

People throughout the world browse the Internet for products and services using search engines 24 hours a day 7 days a week. With over 30 billion web pages accessible on the World Wide Web, Search Engine Optimization is going to become an essential piece of your marketing blueprint. Companies worldwide are seeking and competing for attention and the same customer dollar: take the initiative towards positioning your company in the lead.

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SEO Beyond the launch

SEO is one of the most important aspects that need to be considered when starting your online business. Why? Well you could have the best product/service ever and the most beautiful website with all the bells and whistles imaginable; though without a way for people to find it; it is just an expense you do not need.

Why is SEO Important to your business?

Whether you are an ecommerce company or provide a service, search engine positioning can make or break your business. By taking an aggressive approach to search engine positioning you will generate more visitors thus producing an increased amount of customers who you may introduce your service to.

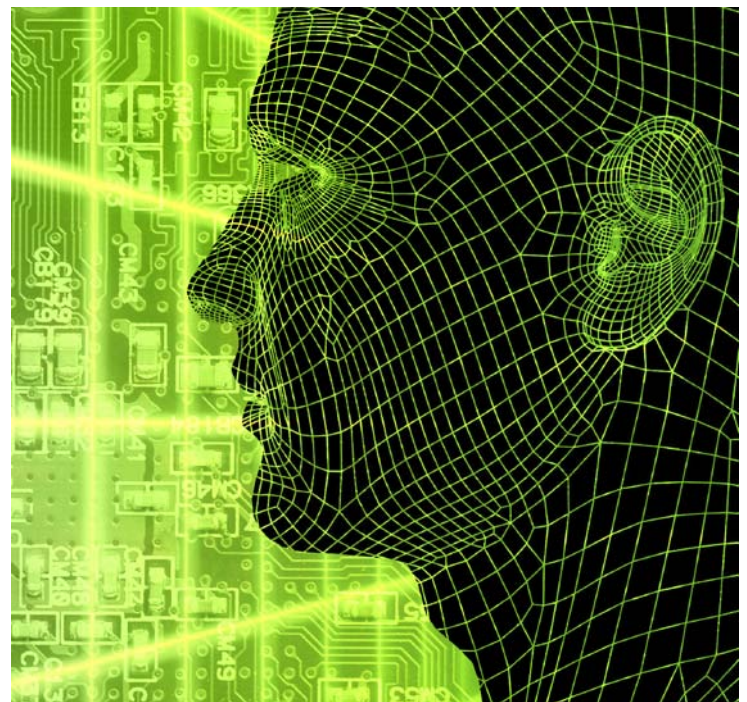
Your Business In the Lead

The elementary step to doing so is locating your competitors' websites and to ascertain the eminence of their web presence. Let Design Build Media give you an aggressive edge against your competitors. Design Build Media will not only assess your competition but also utilize optimum content placement techniques, increase your keyword density determined during keyword searches, develop and launch an offsite web based SEO campaign in order to improve your search engine ranking, while also providing you with a complete analysis report!



Social Media Optimization

Google and other search engines have started including Local search, Press Releases, Videos, Products, etc in their main search results. Hence the overall SEO strategy should include some form of Web 2.0 and Social Media optimization. This can be as simple as submitting your website to select few local directories to a complex task of creating a video about your business and making it popular on sites like You Tube or rank the video on Google search for your website keywords.



4 Steps to start your SEO Campaign

1. We provide a SEO survey of your site which costs \$500's to advise you of costs and viability. While also providing you information about your current search engine performance.
2. We construct a plan of action and agree on the monthly fees. SEO is an ongoing process if you do it all at once Google will penalize your website as it is a very unnatural occurrence.
3. We setup the analytics for you to be able to study the effects of the SEO and we also provide an online control panel for you to view the details of what we have actually done.
4. We set the SEO in motion.

Design Build Media

Is a design and digital marketing firm located in Hudson, WI providing services to clients within the United States & Mexico.

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